

# Paradigm Interactive

## Products & services for interactive solutions

### APPLICATIONS INCLUDE:

- ✓ Retail – shop windows – street-facing
- ✓ Retail interiors
- ✓ Product launches & campaigns
- ✓ Exhibitions & museums
- ✓ Information zones
- ✓ Vandal-proof touch screen – interactive displays
- ✓ Military & simulation



### Tommy Hilfiger Denim project

*Major European project for Tommy Hilfiger. We designed, manufactured and leased three touring bespoke interactive displays*

- ✓ Turns any shop window into an interactive display
  - ✓ Works in direct sunlight.
  - ✓ Takes your photo through the window!
  - ✓ Bespoke software and Flash authoring.
  - ✓ Plays music to the street with special technology - turns windows into loudspeakers!
- ✓ Systems available to rent, buy or lease

***Paradigm is Europe's leading expert on large screen interactive displays. We design, manufacture and distribute everything from interactive foils to complete solutions – including software.***

### **PARADIGM'S INTERACTIVE DIVISION**

**A major success, due to Paradigm core strengths:**

- ✓ Acknowledged world experts on delivering premium quality images under bright lights & sunshine.
- ✓ Experts on both front & rear projection
- ✓ Many years' practical experience using virtually all interactive technologies.
- ✓ Superb design and CAD department
- ✓ Our own factory and prototyping facilities
- ✓ Software facilities
- ✓ Can supply systems based on projection screens, LCD panels etc according to requirements (e.g. image brightness, 24 hour use etc)
- ✓ Sale, hire & lease facilities

#### **Paradigm Audio Visual Ltd**

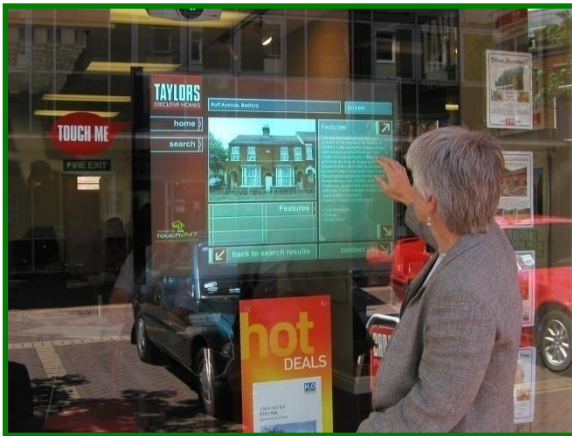
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## Case studies & examples

### BBC Interactive Table

**82" fully interactive table for BBC Scotland new HQ.**

- ✓ Uses 82" LCD panel
- ✓ Bespoke design by BBC's team
- ✓ Paradigm TouchGlass clear foil between glass and LCD panel created this impressive fully interactive exhibit.
- ✓ Special toughened glass for public safety
- ✓ Special decal created and applied by Paradigm



### Touch247

**Complete package for estate agents working 24/7**

- ✓ Advanced software
- ✓ Complete hardware package typically includes:
  - ✓ Projector + mount
  - ✓ Paradigm TouchGlass interactive foil + mounting kit
  - ✓ dnp Holo or UCS screen
  - ✓ PC + cables etc
  - ✓ Installation & maintenance
- ✓ Options for LCD panels in place of projection

## How can we help you?

***Our job is to make everything as simple as we can for you – but you can see that "behind the scenes" it's actually quite complex!***

***Typically we offer:***

- ✓ ***Friendly & professional advice & consultancy***
- ✓ ***Demonstrations & evaluations***
- ✓ ***Quick & easy quoting based on vast project experience***
- ✓ ***Standard packages at great prices***
- ✓ ***Examples and case studies to help you specify & select your ideal system***
- ✓ ***Sale, hire or lease prices, depending on application and your requirements***
- ✓ ***Call, email or visit our facilities***

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